

WHAT IS CLAIMED IS:

1. An antenna cord plug structure connecting  
a coaxial cable, which connects an antenna device and  
a transmitter-receiver, with the antenna device, the  
5 antenna cord plug structure comprising:

a terminal portion formed on one of end portions  
of the coaxial cable and connected to the antenna  
device, the terminal portion comprising a central  
terminal formed on a distal portion and connected to a  
10 central conductor of the coaxial cable, and an external  
terminal formed to cover a part of the coaxial cable,  
connected to an external conductor of the coaxial cable,  
and having a first end and a second end, in which a  
central conductor is arranged at the first end of the  
15 external terminal via an insulation portion and the  
coaxial cable is extended from the second end of the  
external terminal; and

a plug body comprising an insertion opening into  
which the coaxial cable is inserted and an engaging  
20 portion engaging and fixing the coaxial cable inserted  
into the insertion opening in a state of being bent at  
approximately 90 degrees.

2. The antenna cord plug structure according  
to claim 1, wherein the plug body is formed of  
25 an insulating member.

3. The antenna cord plug structure according  
to claim 1, wherein the second end of the external

terminal abuts on the insertion opening of the engaging portion.

4. The antenna cord plug structure according to claim 3, wherein the plug body further comprises a fitting portion in which the second end of the external terminal abutting on the insertion opening of the engaging portion is fitted.

5. The antenna cord plug structure according to claim 1, wherein the plug body is formed of an insulator resin having elasticity, and the engaging portion comprises a slot portion having a smaller width than a diameter of the coaxial cable such that the coaxial cable is pressed into the engaging portion by at least elastic deformation of the insulator resin.